CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Design4 Marketing Communications 106 North Collins Street Plant City, FL 33563

	Contract / Rev	<u>vision</u>		Alt Order #	
	1861977	1		08874059	
Product					
PROVEN CONSERV. PAC					
Contract Dates	Estimate #				
12/06/17 - 12/11/17					
<u>Advertiser</u>			Or	iginal Date	/ Revision
ISS/Proven Conservative			1	2/05/17	/ 12/05/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EÓC	Broadcast			Cash
	Property	Account Executive		xecutive	Sales Office
	WSFA	Ryan E	Eddi	ins	HRP-Washingto
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref
				1	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Davs Length Week Rate	Tuno	Snoto	Amount
N 1 WSFA 12/06/17 12/08/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17WTF 3	6a-7a <u>Rate</u> \$350.00	Days Length Week Rate :30	Type S NM	3	\$1,050.00
N 2 WSFA 12/06/17 12/08/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 WTF 2	5-530pm <u>Rate</u> \$425.00	:30	NM	2	\$850.00
N 3 WSFA 12/06/17 12/08/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17WTF 3	6-630pm <u>Rate</u> \$800.00	:30	NM	3 .	\$2,400.00
N 4 WSFA 12/06/17 12/08/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17W-F 2	10-1035pm <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
N 5 WSFA 12/09/17 12/09/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 6 WSFA 12/10/17 12/10/17 WSFA 12 News at Ten - Su	in 10-1030pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 7 WSFA 12/11/17 12/11/17 Today in Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	6a-7a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 8 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
		Totals		14	\$7,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Print Date 12/05/17

Page 2 of 2



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Contract / Revision Alt Order# 1861977 / 08874059

Contract Dates Product Estimate # 12/06/17 - 12/11/17 PROVEN CONSERV. P.

Advertiser Original Date / Revision 12/05/17 / 12/05/17 ISS/Proven Conservative

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	14	\$7,000.00	(\$1,050.00)	\$5,950.00
Totals	14	\$7,000.00	(\$1,050.00)	\$5,950.00

Signature:	****	Date:	***************************************
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broadcast to reach its viewers. This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected. REP HEADLINE# 8874059
*** ORIGINAL REV#O **

ORIGINAL REV#0 ***

FAX# 703-516-9680 REPORT FROM AGENCY CREDIT RISK !!!
HARRIS REPORT F REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

DEC5/17 12.08 *** WSFA-TV ***

12.08 # SALESMAN DATE DEC5/17 REGIONAL (H) EDDINS LOCAL RYAN PAM MELLO WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED (LINE, ORDER, DESIGN4 MARKETING COMMUNICATIONS ADV. NAME ISS/PROVEN CONSERVTV PAC STREET COMMENTS: CONTRACT # 8874059 33563 COLLINS FL PLANT CITY, WK-1 106 NORTH EST# DEC11/17 STATE TAX PROVEN CONSERV. PAC ORDER # 1861979 AGY. NAME FLIGHT DATES DEC6/17 CITY TAX ADV #

A CASH IN ADVANCE SCHEDULE **** PLEASE CONFIRM THANKS, JBF SI SIHL **** TOTAL \$7000 CONCM

NEW ORDER PROVEN CONSERVATIVE PAC

REP:

PAC PROVEN CONSERVATIVE

: TOTL:	m		7		М	
DAYS				•		
	W - F		W-F		W-F	
WEEKINVT						
:SPTS: :/WK:	m		2		8	>
: END : DATE	12/8		12/8	•	12/8	
: START : DATE	12/6		12/6		12/6	
RATE	\$350.00		\$425.00		\$800.00	
: SEC :						
: LGTH	30	ьма ьма	30		30 30	AT 6PM AT 6PM
PERIOD	00A	TODAY IN ALABAMA7.8 TODAY IN ALABAMA	30P	12 NEWS	o M J	12 NEWS
TIME	600A-700A		500P-530P	WSFA 10.7	9	WSFA 13.5 WSFA
: CD:		PROGRAM : RA35+ : CON COM1:		PROGRAM : RA35+ :	E	PROGRAM : RA35+ : CON COM1:
:LINE#:REP :	,1	PROGR RA35+ CON C	0	PROGR RA35+	, η () ()	PROGRA RA35+ CON C

REP HEADLINE# 8874059 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

DEC5/17 12.08 *** WSFA-TV ***

:LINE#:REP :CD: : :LINE#: :	TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	END DATE	SPTS: W	WEEK : INVT :	DAYS	:TOTL:
4	1000P-1035P	30	\$500.00	12/6	12/8	0	V W-F		8
PROGRAM : RA35+ :	WSFA 12 NEWS 8.4	S AT 10PM				>	_		
CON COM1:	WSFA 12 NEWS	S AT 10PM					\		
Ŋ	1000P-1030P	30	\$350.00	12/9	12/9	7	SAT		∺
PROGRAM :	WSFA 12 NEWS	S AT 10PM SAT					`		
CON COM1:	WSFA 12 NEWS	S AT 10PM SAT					>		
9	1000P-1030P	30	\$500.00	12/10	12/10		NOS Z		Н
PROGRAM : RA35+ : CON COM1:	WSFA 12 NEWS 7.9 WSFA 12 NEWS	S AT 10PM SUN							
7	600A-700A	30	\$350.00	12/11	12/11	Т	MOM		Н
PROGRAM : RA35+ : CON COM1:	TODAY IN ALA 7.8 TODAY IN ALA	ALABAMA ALABAMA							
ω	1000P-1035P	3.0	\$500.00	12/11	12/11	П	NOM		н
PROGRAM : RA35+ : CON COM1:	WSFA 12 NEWS 8.4 WSFA 12 NEWS	S AT 10PM S AT 10PM							
DEC/17 \$7,000.	000.					CON	CONTRACT TOTAL TOTAL SPOTS	\$7,000.00	0.00
MARKET TOTALS \$1	\$10,000 WSFA	70% WNCF 0% • ESFA 0%	WAKA 30% EAKA 0%	MCOV 0%	CABL 0% v	WBMM 0%	WIYC 08		•

SVC- NSI DEMOS- RA35+* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET HEADLINE# 8874059 TRF# 1861977 APPROVED ORIGINAL REV#0 \$\$\$

REP \$\$\$

3-528-9387 FAX# 703-516-9680
ORY: AGENCY CREDIT RISK!!!
EET HARRIS REPORT FROM STATION DEC5/17 16.09
*** WSFA-TV ***

60.9 Н # SALESMAN DEC5/17 REGIONAL (H) EDDINS DATE LOCAL RYAN MELLO OFF.# PAM WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, DESIGN4 MARKETING COMMUNICATIONS BILLING (LINE, ISS/PROVEN CONSERVTV PAC STREET CO-OP # 8874059 COMMENTS: 33563 106 NORTH COLLINS F CILY CONTRACT WK-1 EST# PLANT DEC11/17 STATE TAX PAC AGY. NAME ADV. NAME PROVEN CONSERV. FLIGHT DATES DEC6/17 CITY TAX # # # ORDER PRDCT ADV AGY

REP: NEW ORDER PROVEN CONSERVATIVE PAC TOTAL \$7000 PLEASE CONFIRM THANKS, JBF CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

CONTRACT SCHEDULED FOR GENERATION CONSERVATIVE PAC OF THIS ORDER HAVE BEEN APPROVED. PROVEN CHANGES NOTICE:

CONTRACT TOTAL \$7,000.00 TOTAL SPOTS 14

REP: TEL# 703-528-9387

REP HEADLINE# 8874059 TRF# 1861977 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

DEC5/17 16.22 *** WSFA-TV *** FAX# 703-516-9680 REPORT FROM STATION **CHANGES** CREDIT RISK !!! HARRIS REPORT FI AGENCY CREDIT ADVISORY: ORDER WORKSHEET

ADV # ADV. NAME ISS/PROVEN CONSERVTV PAC	REP.#		OFF.# SALESMAN #	#
AGY # AGY. NAME DESIGN4 MARKETING COMMUNICATIONS		BUYER NAME PAM MELLO	метго	
106 NORTH COLLINS STREET	SALI	ES PRSN WA-	SALES PRSN WA- RYAN EDDINS (H)	
PLANT CITY, FL 33563				
ORDER # CONTRACT # 8874059	CLA	CLASS: NATL.	LOCAL REGIONAL	
PRDCT PROVEN CONSERV. PAC EST# COMMENTS: (LINE	(LINE, ORDER, INVOICE)			
FLIGHT DATES DEC6/17 DEC11/17 WK-1				
CITY TAX STATE TAX CO-OP BILL	CO-OP BILLING NEEDED		DATE DEC5/17 16.22	16.22

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

DEC10 DEC7 PROVEN CONSERVATIVE PAC TO PRINT STATION MAKEGOOD OFFERS: **BUY#6** UNRESL NO BUYS

\$7,000.00 (DEC5/17) PLS ADVISE TOTAL SPOTS \$500.00 \$150.00 \$150.00 \$200.00 CONTRACT TOTAL 308 308 308 308 308 3HANKS, CONFIRM PLEASE DEC10 DEC6 CHANGE. CMT: NA DUE TO PROGRAM MISSED:SUN/1000P-1030P OFFER:THU/1030P-1100P & SUN/1030P-1100P & W-F/1035P-1135P \$7,000.00 DEC/17

WCOV 08 WNCF WSFA 70% \$10,000 MARKET TOTALS

% WIYC 0/0 WBMM CABL 0% 30% WAKA EAKA % % ESFA

SVC- NSI DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
	or a stranger of the second of the second
1. Pam Mello	
do hereby request station time concerning the following issue) ·
. 1 0 11 5 110 -	\$
Judge Roy Moore for US Sena Special election - Dec. 1	1 - AL
Special election - Dec. 1	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see (ettached	sched	ule	

This broadcast time will be used by: Proven Conservative PAC

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" 図 Yes				
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):				
Judge Roy Moore - AL US Senate Special Election Dec. 12,20				
I represent that the payment for the above described broadcast time has been furnished by (name and address): Proven Conservative PAC III7 Williamson Rd. Zuverne, RL 36049				
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor"). List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):				
Paul Jossey - Treasurer Mike Hanna - Spokesperson				
For programming that "communicates a message relating to any political matter of				

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national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and h liability, including reasonable attorney's above-requested advertisement(s). For also agrees to prepare a script, trans station at least before the	fees, that may ensue from the above-stated broad cript, or tape, which will	the broadcast of the cast(s), the sponsor be delivered to the					
TO BE SIGNED BY ISS	UE ADVERTISER (SF	PONSOR) 813 - 849 - 0074					
Date	gnature	Contact Phone Number					
TO BE SIGNED BY STATION REPRESENTATIVE							
☐ Accepted ☐ Accepted in Part ☐ Rejected							
Signature	Printed Name	Title					

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Design4 Marketing Communications 106 North Collins Street Plant City, FL 33563

	Contract / Re	vision	Alt Orde	<u>er#</u>
	1861977	1	088740	59
Product		~~~~~		
PROVEN CONSERV. PA	AC .			
Contract Dates	Estimate #			
12/06/17 - 12/11/17				
Advertiser			Original Da	ate / Revision
ISS/Proven Conservati	ve PAC		12/06/17	/ 12/06/17
<u> </u>	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WSFA	Rvan E	Eddins	HRP-Washing

EOM/EOC Broadcast Cash
Property Account Executive Ryan Eddins HRP-Washingto

Special Handling

Demographic Adults 35+

Agy Code Advertiser Code Product 1/2

Agency Ref Advertiser Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week ' Rate	Type Spot	s Amount
N 1 WSFA 12/06/17 12/08/17 Today In Alabama	6a-7a	:30	NM	3 · \$1,050.00
Start Date End Date Weekdays Spots/Week	Rate		l	
Week: 12/04/17 12/10/17WTF 3	\$350.00			
N 2 WSFA 12/06/17 12/08/17 WSFA 12 News at Five	5-530pm	:30	NM	2 \$850.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17WTF 2	<u>Rate</u> \$425.00			
		:30	NM	3 \$2,400.00
N 3 WSFA 12/06/17 12/08/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	- 6-630pm Rate	.50	IAINI	3 \$2,400.00
Week: 12/04/17 12/10/17WTF 3	\$800.00			
N 4 WSFA 12/06/17 12/08/17 WSFA 12 News at Ten - M	F 10-1035pm	:30	NM	2 \$1,000.00
Start Date	<u>Rate</u>			
Week: 12/04/17 12/10/17W-F 2	\$500.00			
N 5 WSFA 12/09/17 12/09/17 WSFA 12 News at Ten - Sa	at 10-1030pm	:30	NM	1 \$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171- 1	Rate			
	\$350.00			
N 6 WSFA 12/10/17 12/10/17 WSFA 12 News at Ten - St	•	:30	NM.	0 \$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 12/04/17-12/10/17 WSFA 12 News at Ten - S		St :30 \$500.00	NM	
Credited	·			
N 7 WSFA 12/11/17 12/11/17 Today In Alabama	6a-7a	:30	NM	1 \$350.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 12/11/17 12/17/17 1 1	\$350.00	<i>-</i>		
N 8 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - M		:30	NM	1 \$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$500.00			
		-20		4 0450.00
N 9 WSFA 12/07/17 12/07/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p Rate	:30	NM	1 \$150.00
Week: 12/04/17 12/10/17T 1	\$150.00			

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Print Date 12/06/17

Page 2 of 2



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

entract Dates	Product	Estimate #	
	1861977 /	08874059	
	Contract / Revision	Alt Order #	

 Contract Dates
 Product
 Estimate #

 12/06/17 - 12/11/17
 PROVEN CONSERV. P.

| Advertiser | Original Date / Revision |
| ISS/Proven Conservative | 12/06/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ n Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Wee	ek <u>Rate</u>					
N 10 WSFA 12/10/17 12/10/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 12/04/17 12/10/17S 1	1030p-11p <u>ek Rate</u> \$150.00	:30	0 ,	NIV	1	\$150.00
N 11 WSFA 12/08/17 12/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 12/04/17 12/10/17F 1	1035-1137pm <u>Rate</u> \$200.00	:30	0	NN	1	\$200.00
		Totals	F., , ,		16	\$7,000.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 11/27/17 -12/11/17
 16
 \$7,000.00
 (\$1,050.00)
 \$5,950.00

 Totals
 16
 \$7,000.00
 (\$1,050.00)
 \$5,950.00

Signature:	Date:	•

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Walker, Denice

From: Jones, Jasmine (CMG-REP) <jjones@coxreps.com>

Sent: Wednesday, December 06, 2017 9:34 AM

To: Walker, Denice

Subject: MG Approved: Headline: 8874059, Traffic: 1861977, ADV: Proven Conservative PAC

Hi Denice,

The Buyer has approved M1. I'll send it through the system once we are back up.

Thanks, Jasmine

		Dates	Day/Time			and the second second second	Total			
Type Buy	#	Affected	Affected				Dollars		Program Nan	
Missed 6	C	ec10/17(1/Wk)	Su/10p-10:30p	30s	\$500	-1	\$-500	WSFA	12 NEWS AT 10	OPM SUN
Offered 0	Ε)ec7/17(1/Wk)	Thu/10:30p-11p	30s	\$150	1	\$150	LATE	NEWS AFTER N	FL
Offered 0	C	Dec10/17(1/Wk)	Su/10:30p-11p	30s	\$150	-	\$150	LATE	NEWS AFTER N	FL
Offered 0	Ε)ec6/17(1/Wk)	W-F/10:35p-11:35p	30s	\$200	7	\$200	TONI	GHT SHOW	

Jasmine Jones

Sales Assistant

(p) 703.528.9966

(e) jjones@coxreps.com www.coxreps.com



REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CRE ORDER WORKSHEET

> 1861977 \$\$\$

> REP HEADLINE# 8874059 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

T ADVISORY: AGENCY CREDIT RISK !!!
WORKSHEET HARRIS REPORT FROM REP
CHANGES

703-516-9680

FAX#

DEC6/17 12.21 *** WSFA-TV ***

.21 12 # SALESMAN REGIONAL DATE DEC6/17 (H) RYAN EDDINS LOCAL PAM MELLO OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME REP.# INVOICE) BILLING NEEDED ORDER, NAME DESIGN4 MARKETING COMMUNICATIONS (LINE, ISS/PROVEN CONSERVTV PAC 106 NORTH COLLINS STREET CO-OF COMMENTS: # 8874059 33563 FL CITY, CONTRACT WK-1 EST# PLANT DEC11/17 STATE TAX PROVEN CONSERV. PAC NAME ADV. AGY. FLIGHT DATES DEC6/17 CITY TAX # ORDER PRDCT # # AGY ADV

REP: REVISED ORDER
M1 OKD AS LINES 9-11
TTL SAME, \$7,000
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

PROVEN CONSERVATIVE PAC

DAYS :TOTL:	ONOS		THU 1		SUN	
WEEK: INVT:	σ.				ς >	
:SPTS: :/wK:	°	S	, _H		г	
END DATE	12/10		12/7	DENICE	12/10	DENICE
START	12/10		12/7	THANKS,	12/10	THANKS, DENICE
: RATE :	\$500.00	,	\$150.00	PLEASE CONFIRM. -6 FOR 1 SPOT/WK	\$150.00	PLEASE CONFIRM.
: LGTH : SEC	30	AT 10PM SUN AT 10PM SUN	30	TER NFL OGRAM CHANGE. DEC10 ON LINE	30	
:LINE#:REP :CD: TIME PERIOD	6 S 1000P-1030P	PROGRAM: WSFA 12 NEWS AT 7.9 CON COM1: WSFA 12 NEWS AT	9 A 1030P-1100P	PROGRAM: LATE NEWS AFTER NFL ORD COM1: NA DUE TO PROGRAM CHANGE. PI THIS IS A MAKE-GOOD FOR DEC10 ON LINE-6	10 A 1030P-1100P	PROGRAM : LATE NEWS AFTER NFL ORD COM1: NA DUE TO PROGRAM CHANGE

DEC6/17 12.21 *** WSFA-TV *** -9387 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP I REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8874059 TRF# 1861977 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

: TOTL:	н		7) ISE.	\$7,000.00 16	
DAYS			(DECS/17) PLS ADVISE	57.	
I	W - F		I)	TOTAL	% O
WEEK :	\		\$500.00 \$150.00 \$200.00	CONTRACT	WIYC
:SPTS: : /wk:	- -	7	ያ ያ ያ ያ		%0 ME
END :: DATE :	8	DENICE		IHANKS	WBMM
** **	12/8		2 1 1 2		CABL 0%
START	12/6	THANKS,	<u>1</u>		S 80
••	٦	TIRM.	DEC10 DEC7 DEC10 DEC6	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WCOV
RATE	\$200.00	LEASE CONFIRM.	ն (2 4		4 30% 4 0%
	\$20(PLEAS 9-11	2	E	WAKA EAKA
SEC:		ANGE. INES	MISSED:SUN/1000P-1030P OFFER:THU/1030P-1100P & SUN/1030P-1100P & W-F/1035P-1135P		WNCF 0% ESFA 0%
: LGTH	30	TONIGHT SHOW NA DUE TO PROGRAM CHANGE. MAKEGOOD MADE UP OF LINES OFFERS:	SUN/1000P-1 THU/1030P-1 SUN/1030P-1 W-F/1035P-1	7 5 1	
	•	SHOW TO PROGI	SED: SUN FER: THU & SUN & W-F	7	WSFA 70%
TIME PERIOD	1035P-1135P	TONIGHT S NA DUE TO AKEGOOD P	M O H		
	1035P	TON NA MAKE	BUY#6	00.	TOTALS \$10,000
: CD:	₽.	PROGRAM : ORD COM1: PART OF A MAKEGOOD		00.000,7\$	ALS \$
:LINE#:REP : LINE#	T	PROGRAM: TONIGH ORD COM1: NA DUE PART OF A MAKEGOO STATION MAKEGOOD OFFERS:	O M •		ET TO1
LIIN		STAT	Σ	DEC/17	MARKET

*-MULTIPLE

Z-COMMENTS

X-LATE

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM

P-CLASS, PLAN, SECT

N-PROGRAM NAME

L-LENGTH M-MAKEGOOD Y-DAYS

DE-DELETE E-EFF DATES

C-CANCELLED R-RATE

B-BUY TYPE

A-ADD

MOD CODE

DEMOS- RA35+*

SVC- NSI

REP: TEL# 703-528-9387

TRF# 1861977 #1 \$\$\$

REP HEADLINE# 8874059 \$\$\$ MOD# 0: APPROVED REV

DEC6/17 12.31 *** WSFA-TV *** STATION FROM RISK !!! REPORT F CREDIT HARRIS AGENCY CREDIT ADVISORY: ORDER WORKSHEET

703-516-9680

FAX#

.31 N # SALESMAN REGIONAL 7 DEC6/1 (H) EDDINS DATE LOCAL RYAN PAM MELLO OFF.# WA CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) NEEDED ORDER, COMMUNICATIONS BILLING (LINE, ISS/PROVEN CONSERVTV PAC STREET CO-OP 33563 8874059 COMMENTS: DESIGN4 MARKETING COLLINS FL # CILX CONTRACT WK-1 NORTH EST# PLANT DEC11/17 106 TAX PAC NAME NAME STATE PROVEN CONSERV ADV. AGY. DEC6/17 DATES TAX # FLIGHT # # ORDER PRDCT CITY ADV AGY

REP: REVISED ORDER
M1 OKD AS LINES 9-11
TTL SAME, \$7,000
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

PROVEN CONSERVATIVE PAC

GENERATION FOR CONTRACT SCHEDULED APPROVED BEEN NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS:

PLS ADVISE (DEC5/17) \$500.00 \$150.00 \$150.00 \$200.00 308 308 308 308 DEC10 DEC6 DEC10 DEC7 MISSED: SUN/1000P-1030P OFFER: THU/1030P-1100P & SUN/1030P-1100P & W-F/1035P-1135P **BUY#6** OK.D

CONTRACT TOTAL \$7,000.00 TOTAL SPOTS 16

DENICE

THANKS,

PLEASE CONFIRM

CHANGE.

CMT: NA DUE TO PROGRAM